

Experimentation workshop, with Julien Vallée and Eve Duhamel of Studio Vallée Duhamel

Morning workshop (9am - 12pm)
December 10th @ La Gare

Experimentation workshop

Summary

Using the theme of the absurd, participants will create an image using the aesthetics of their choice, connecting 2-3 simple elements so as to give them new meaning.

You will have 1 hour to complete your project, so it is best to arrive well prepared.

Think of several concepts that you may want to explore and look for items to build your image during the workshop (objects, scenery, backgrounds, accessories, styling elements, etc.)

If you prefer to work with illustration or collage, ensure to bring all the elements you need you will need.

What to bring

A laptop with the battery fully charged (Photoshop installed if possible)

A camera to take good quality photos (a good iPhone does the trick)

All materials and tools needed to complete your project during the workshop (tools, objects, decor, backgrounds, accessories, styling elements, etc.).

About ValléeDuhamel

Vallée Duhamel is a studio founded by Julien Vallée and Eve Duhamel based in Montreal. They create images and videos for a wide range of clients including events, commercials, music, fashion, posters, magazines and objects. Vallée Duhamel specializes in high quality, lo-fi, and often handmade visuals and installations, and favours a playful and experimental approach towards their work.

Julien Vallée is a designer and director who has worked for Google, Lacoste, Coca-Cola, MTV, and The New York Times. He is a Young Guns 6 winner and a member of Alliance Graphique Internationale. The first monograph on his work, Rock, Paper, Scissors : The Work of Julien Vallée, was published by Gestalten in 2011.

Eve Duhamel is a visual artist and designer. Her playful installation and handmade work has been used for posters, skateboards, snowboards, fashion, events and books. Her work has been exhibited in galleries from Berlin to London UK, Buenos Aires, Los Angeles, Toronto, Vancouver and Montreal.

Agenda - December 10th (9am - 12pm)

9:00 Doors open / Introductions

9:30 - 10:30 Presentation

10:30 - 10:40 Break

10:40 - 11:15 Workshop

11:15 - 12:00 Discussions
